

KAMPUS

PRESS RELEASE

KAMPUS to host Alternative Manchester Pride Festival

It has been announced that elements of this year's Alternative Manchester Pride Festival will be streaming live from KAMPUS this August bank holiday weekend.

Due to the pandemic and the increased restrictions in place across many of the ten boroughs of Greater Manchester, the charity will be holding no physical events instead delivering three days of online content via United We Stream GM and YouTube.

The charity will set up a live studio in the Bungalow at KAMPUS to record live links and bring together content throughout the day.

KAMPUS - the new garden £250m neighbourhood being developed by HBD and Capital & Centric - sits next to Canal Street in the heart of Manchester. An ex-security cabin on stilts, the Bungalow was opened as a flexible event space earlier this year and looks out over the Gay Village.

Adam Brady, Executive Director at HBD said: "KAMPUS is right next door to Canal Street, and the Village is one of our closest neighbours, so it seemed like the perfect fit for the festival to live stream from the Bungalow this weekend. We've been really impressed with the creativity and determination the charity has shown to deliver an event this year in such challenging circumstances.

"We're creating a new garden neighbourhood at KAMPUS which will open up the other side of the canal and draw more people to the area. The site's been empty and inaccessible for years and frankly a bit of a drag on the wider Village area. When complete, it'll be open to everyone, not just people who live there, and we think it'll really complement what the Village has to offer."

Mark Fletcher, chief executive for Manchester Pride, said: "This has been a very strange year both for us and the LGBTQ+ people that we exist to support. It was so important to myself and my team that we delivered an LGBTQ+ celebration that we could all be proud of.

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"We're really excited to be streaming from KAMPUS. The Bungalow looks out over Canal Street so even though we all can't be there in person, people watching will still be able to feel a connection to the Village."

The event will include live performances from Manchester Pride favourites including Louise, Karen Harding, Pixie Lott, Jodie Harsh, Gok Wan, Bright Light Bright Light, Husk, House Gospel Choir and Kelli-Leigh. The full line up can be viewed at www.manchesterpride.com.

The show will also be dotted with highlights from archive performances from past years' Manchester Pride Festivals and will include shows from Melanie C, Rita Ora and Years and Years.

KAMPUS is Manchester's new garden neighbourhood, featuring 533 apartments across 5 individual buildings, with the first apartments launching in early 2021. The Bungalow will also become KAMPUS' very own village hall, supporting community uses and activities as the site reaches completion.

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About KAMPUS

KAMPUS is one of Manchester's largest regeneration projects currently on site.

- Location: Site bordered by Aytoun Street, Chorlton Street, Canal Street and Minshull Street
- Size: Approximately 323,000 sqft residential, 40,000 sqft commercial
- Investment: £250 million project
- Apartments: 533 loft and new build apartments
- Leisure: Independent shops, bars, restaurants, cafes and commercial space
- Heritage: Grade II listed Minto & Turner and Minshull House warehouses, canal-shipping buildings constructed in the 1860s. Brutalist 60s tower block, former campus building for Manchester Metropolitan University.
- Timeline: First homes and units due to open in early 2021.

kampus-mcr.co.uk

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About HBD

HBD is part of the Henry Boot Group of Companies, with over 130 years' experience of bringing buildings back to life.

Headquartered in Sheffield with offices in Glasgow, Manchester, Birmingham, Bristol and London, HBD take on ambitious developments in a diverse range of sectors across the UK.

With a commercial development pipeline of over £1.6bn, its portfolio includes everything from big-brand retail, office spaces and logistics, through to residential innovation and award-winning heritage projects - no two developments are the same.

From the £333m P&J Live Arena in Aberdeen, its £250m Kampus development, Manchester's newest neighbourhood, through to the vast 370-acre International Advanced Manufacturing Park in the North East, HBD creates places with purpose.

hbd.co.uk

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About CAPITAL&CENTRIC

Social impact developer CAPITAL&CENTRIC is one of the UK's most creative and active developers. Co-founded by Tim Heatley and Adam Higgins, it currently has five projects totaling £500m under construction which employ over 650 people. It spends on average £2 million a week on regeneration.

Projects include: DUCIE STREET WAREHOUSE (co living and co working in Manchester), CRUSADER (a Grade II listed mill conversion sold to owner occupiers in Manchester), PHOENIX (new build owner occupier community), KAMPUS (a large mixed-use build-to-rent scheme within Manchester City Centre – a joint venture with HBD), TALBOT MILL (restoration of two mill buildings), 275 bed LEONARDO HOTEL in Manchester Piccadilly East and LITTLEWOODS FILM STUDIOS, Liverpool (a film and television hub at the iconic former Littlewoods building).

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